

PortAventura Convention Centre has been recognised as one of the top European convention centres at the M&IT Awards

The awards, which have been held in high regard in the corporate events industry for more than three decades, annually assess the sector's best practices based on their excellence, service portfolio and infrastructure.



12 September 2022 - PortAventura Convention Centre has been recognised as one of the 'Top Convention Centres' in the latest edition of the M&IT Awards, thanks to its management, the excellence of its services and its infrastructure, which is unique in the sector and set in a privileged location. With their 35-year trajectory, the London-held M&IT Awards bring together a large crowd of professionals from the corporate events industry every year and are considered "the Oscars of the sector", making up one of the most important and anticipated events each season.

On receiving the award, **Malin Nilsson, director of PortAventura Business & Events**, stated that *"first of all, I would like to thank everybody that voted for us and, of course, the clients who have already placed their trust in us. We are proud to have received this prestigious award, which confirms our leading position in the sector in Europe and encourages us to continue working and improving under the premises of innovation, excellence, and sustainability that we have been developing. We are convinced that our ability to adapt to the changing needs of our clients, with a one-of-a-kind portfolio of solutions, has put us here today, and we will keep working in the same way to continue contributing to our industry"*.

The PortAventura Business & Events service proposal stands out for its versatility, with a clear all in one approach led by its specialist team. PortAventura Convention Centre, the corporate events division of PortAventura World, hosts events every year for a variety of sectors, ranging from health





to the mass market. More than 2,200 events with a total of 720,000 attendees have been held at PortAventura Convention Centre in recent years.

The space, with the industry's most pioneering technological capacity and resources, is set in a privileged location in the Mediterranean and is equipped with 24 multifunctional rooms over 20,000 sqm. It also offers more than 2,350 rooms across the resort in five 4* hotels and one 5* hotel, a beach club, golf course, its own restaurants, shows and exclusive access to PortAventura Park and Ferrari Land.

Some recent success stories at PortAventura Convention Centre were the streaming event hosted by the influencer Ibai Llanos, who chose the convention centre to stage and broadcast the first Balloon World Cup in history, or the RACC Catalunya-Costa Daurada Rally, which each year chooses it as its centre of operations.

In addition to its innovative offer and its facilities, another of the reasons that PortAventura Business & Events took home the M&IT award was the sustainable approach to its management and that of PortAventura World, through the implementation of a responsible management model to make corporate events an increasingly environmentally friendly activity. In this regard, both the solutions it offers its clients and the various internationally prestigious environmental certifications it holds, such as the European EMAS certificate, the ISO14001 standard and the Environmental Quality Assurance Label, support its commitment to achieving the UN Sustainable Development Goals (SDGs). PortAventura Convention Centre underwent an extension during the pandemic with a view to focusing on respecting the environment and saving energy.

About PortAventura Business & Events

PortAventura Business & Events is the events division of **PortAventura World**. Its convention centre (PortAventura Convention Centre), with a capacity to simultaneously host more than 6,000 people, has 24 multifunctional rooms in its more than 20,000 sqm of space, natural light and exceptional Mediterranean views. With its new extension comes the ROMA Hall, which boasts a total open-plan surface area of 2,100 sqm. It has five 4-star hotels and one 5-star hotel with **more than 2,350 rooms** in total in the resort. Likewise, **Ferrari Land and PortAventura Park**, two leisure parks with exclusive access, offer large spaces for special events. **Golf and teambuilding activities, shows and a beach club** complete the wide range of activities that PortAventura Business & Events has to offer for any type of event. Its service portfolio concludes with the **Hybrid Experience & Real Emotions** programme for hosting hybrid events. All of this comes as part of a sustainable and environmentally friendly approach aligned with the company's global ESG strategy. Since its launch in 2009, PortAventura Convention Centre has hosted 2,200 events with a total of 720,000 attendees.





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