

PortAventura Business & Events expands its offer with a new sport-themed space

- *La Liga TwentyNine's is the first sports bar lounge of its type in the world, inspired by the year that competitive football was founded in Spain (1929), spanning 1,000 m2 and with capacity for more than 400 people*
- *The restaurant is the first in the resort to hold the LEED (Leadership in Energy & Environmental Design) certification, the most widespread global accolade for sustainable buildings*



21st December 2021.- PortAventura Business & Events has expanded its offer of spaces for corporate events with the recently inaugurated *La Liga TwentyNine's*, the first sport-themed bar





lounge which will transform any event into a unique experience. Inspired by the year that competitive football was founded in Spain (1929), this new restaurant concept which goes beyond the classic sports bar, recreates different spaces and atmospheres spread over 1,000 m2 with capacity to welcome more than 400 people.

The restaurant, which has become the first in the resort to boast the LEED (Leadership in Energy & Environmental Design) certification, offers a broad mix of spaces. From the stands where sports playbacks can be watched live via the Movistar + Bar - Football & Sports service, DAZN F1, or the eSports Arena area, which gives visitors the chance to play FIFA22 right there on the PS5, to the bar and restaurant area with outdoor terrace and table service, different catering options that will have defined events menus. The space also boasts an augmented reality area to complement the video game *"The Beat Challenge"*, a museum where collectors' pieces can be observed, and the photopportunity area to round off the experience with a nice souvenir of the visit.

The space's inauguration event, which was organised and coordinated by PortAventura Business & Events, is part of the first phase of the joint venture between PortAventura World, Kosmos and LaLiga. This strategic alliance forges new possibilities in the world of sports entertainment and leisure destinations, as well as in the professional events sector, with a new space that can be hired out in its entirety and host any type of event, product presentations, parties, lunches and dinners.

For the **Director of PortAventura Business & Events, Laura Valedolivas**, "the inauguration of this innovative space will provide added and differential value to the offer of Port Aventura Business & Events spaces and services. Not only is it a particularly interesting new common theme for football fans to enjoy, but it also brings us top technological solutions that will allow us to go one step further when it comes to holding special events in a unique setting".

