

## PortAventura Business & Events centralises the operations of the RallyRACC Catalunya-Costa Daurada for the sixteenth consecutive year

- *In line with PortAventura World's strategic priorities, the 2021 event steps up safety measures against COVID-19 and makes a strong commitment to reducing the environmental impact of the World Rally Championship.*
- *This sporting event, which will celebrate its 56<sup>th</sup> edition from 14 to 17 October, has brought together 73 teams, including the best drivers in the world.*



**14 October 2021, PortAventura World.-** PortAventura Convention Centre has been chosen for the sixteenth consecutive year as the operations centre of the RallyRACC Catalunya-Costa Daurada, which will celebrate its 56<sup>th</sup> edition from 14 to 17 October. The PortAventura World events division will use some areas of the convention centre for the sporting event, which will house the press room, race management offices, rooms for the editing and set up of audio-visual materials, and catering for the event's support staff.





Likewise, part of the PortAventura World car park will be set up as a Media Zone for journalists covering the race, and there will also be a Service Park where members from all participating motor racing teams will meet. Finally, Hotel Caribe, only a few minutes' walk from the Convention Centre, will provide accommodation for part of the Rally organisation team and some drivers and other World Championship team members.

Whilst still in the midst of a pandemic, protecting everyone against COVID-19 is the number one priority of this sporting event. Only people who are able to show proof of vaccination, recovery or a negative PCR test result, no more than 96 hours before the competition venue first opens to the public, will be permitted entry to the event.

The **director of PortAventura Business & Events, Laura Valdeolivas**, said that *“for us, it is a real pleasure to once again host an event with such a complex organisational structure, with a huge media impact, and with so many followers around the world, like the 56<sup>th</sup> RallyRACC Catalunya-Costa Daurada. I would like to thank the organisation, once again, for the trust placed in the Business & Events team”*.

The 56<sup>th</sup> RallyRACC Catalunya-Costa Daurada, penultimate round of the 2021 FIA (International Automobile Federation) World Rally Championship, will celebrate an impressive milestone of 30 years as a qualifying event for this race. In total, it has managed to bring together 73 teams, for which some of the world's best drivers compete, and 146 drivers and co-drivers representing more than 20 countries. In addition, for the first time in its history, it will take place entirely on asphalt, with a total route of 1,410.29 kilometres.





### **An array of open and interconnected spaces**

Several rooms in the PortAventura Business & Events convention centre will be set up to make the Rally possible. Specifically, the Cártago Room and the Harvard Room will be made available for this great sporting event, and will hold more than 280 journalists and information professionals who will relay everything that happens during event; the central offices of the race management will be located in the Damascus Room; the Barcino Room will take care of the World Rally Championship and specifically the editing and set up of the event's audio-visual material, and the Tarraco Room will be available exclusively to FIA personnel. In addition, the Food and Beverage division of Business & Events will provide catering services to more than 700 people throughout the week.

In regard to the outdoor areas, one of the resort's car parks will have a tent set up as a Media Zone for holding press conferences and interviews, and an area next to Ferrari Land will also be used as a Service Park that will welcome all of the championship teams in a space covering more than 55,000 m<sup>2</sup>. Another of the car parks will be set up as a heliport for the helicopters that provide images of the race from the air.

### **With an eye on sustainability**

In keeping with PortAventura World's pioneering and global sustainability strategy and, specifically relating to its events division, the organisation behind the RallyRACC Catalunya-Costa Daurada has declared its commitment to sustainability to try to reduce the race's impact on the environment. This falls within the framework of the FIA Environmental Accreditation Programme. Specific measures are put in place for the event in order to calculate and offset the carbon dioxide emissions that it generates, and management works together with environmental agencies in the area to raise awareness amongst both participants and the general public.

For more information on the 56<sup>th</sup> edition of the RallyRACC Catalunya-Costa Daurada: <https://www.rallyracc.com/2021/en/>

