

PortAventura Business & Events raises the profile of its hotel offer with the extension of the Colorado Creek Hotel

With an investment of 16 million euros, PortAventura World has developed a new building, Creek Valley, which adds 141 deluxe rooms to the accommodation. With this extension, the resort will be able to offer more than 2,350 rooms in total.

All of this raises the hotel proposal associated to the professional events boosted by PortAventura Business & Events and hosted by its Convention Centre.



28th June 2021.- PortAventura World has opened the new Creek Valley building up to the public, an extension to the Colorado Creek Hotel, which adds 141 deluxe rooms to its facilities. The proximity of the accommodation to the resort's convention centre is highly important for Business & Events, in that the extension and improvement to the space drives the profile of the hotel offer and its professional events.

With an investment of 16 million euros and an extension of the hotel's grounds of around 18,000 square meters, this project shows PortAventura World's firm commitment to the development and extension of its hotel offer. *"With the extension of the Colorado Creek*



Hotel, we are continuing to seek out the way to give our clients the best, most comprehensive service by expanding our capacity and offering spaces that are suitable to their needs in order to guarantee a better stay”, stated Laura Valdeolivas, director of PortAventura Business & Events.

Five 4-star hotels and one 5-star hotel (Lucy’s Mansion) have been added to the convention centre (PortAventura Convention Centre), with its 24 multi-functional halls with capacity to simultaneously welcome 6,000 people to its more than 20,000m² of venue space, with natural light, large terraces and views out onto a privileged Mediterranean setting; the new extension to the Colorado Creek Hotel provides the resort with more than 2,350 rooms.

The proximity of all the PortAventura Business & Events spaces (convention centre, hotels, restaurants and theme parks) keeps movement to a minimum and thus involves less risk given the current situation. Equally, the layout and horizontal design of the convention centre, which is surrounded by large gardens and terraces, make it possible to carry out events in parallel, allowing for the flow of movement within the building to be suitably organised and kept separate.

The Colorado Creek Hotel was the first “zero emissions” hotel in the resort. This strategic plan, driven by PortAventura World, was extended to other establishments in the complex to reduce their environmental footprint. With this action, the company is directly involved in goal number 13 of the Sustainable Development Goals (SDGs): “Climate action”.