

PortAventura Business & Events launches new website and virtual tour

- PortAventura Business & Events has updated and made several technological improvements to its website that allow us to virtually explore the different spaces of the Convention Centre.
- An immersive tour that will allow users to explore the different rooms of the Convention Centre from absolutely anywhere.
- One of the advantages of the PortAventura Convention Centre that users will discover on the 360° Virtual Tour is the immense size of its rooms and large open spaces, which makes it easier to adhere to new physical distancing regulations. In addition, the large terraces and gardens that surround the building offer a wide range of options for new event formats outside.



NEW WEB & VIRTUAL TOUR
portaventuraevents.com





14 July 2020. – **PortAventura Business & Events** has updated its [website](#) by redesigning and implementing several improvements that showcase the available spaces in a simple and intuitive way. A new way of presenting the resort that is easier for users to navigate.

Digitalisation has always been one of the objectives of the events area with useful online tools such as the website, the virtual tour, the new [virtual catalogue](#), numerous [videos](#) of events and products accessible on its regular channels and the option of online booking for accommodation.

The highlight of the new additions is the [virtual tour](#) where visitors to the website can explore the different spaces of the Convention Centre. An essential tool in these times of reduced mobility that will facilitate the planning of events without the fundamental need to visit the space in person.

With this tour, users can move around all 20,000 m² and 24 rooms, see the features of each one of them, as well as their technical specifications thanks to the descriptions on the website.

On this virtual tour you can visit the **Roma** room, the latest extension of the Convention Centre that has a total area of more than 2,000 m², natural light and views of the spectacular Mediterranean setting.

The new website presents a renewed, more visual, and intuitive design that provides the user with the information they need to design any event. In addition, the new website features the "[Magazine](#)" section that includes the latest updates from the events division and the latest trends and relevant news from the sector.





About PortAventura Business & Events

Everything a company needs to turn any event into a complete success is within your reach at PortAventura Business & Events: a large, versatile and fully-equipped convention centre (PortAventura Convention Centre) with cutting-edge technology and 24 multi-functional rooms with the capacity to hold up to 6,000 people at the same time within a surface area of 20,000 m². Five 4-star hotels and one 5-star hotel (Mansión de Lucy) with a total of 2,200 rooms throughout the resort. High-quality onsite catering facilities. Ferrari Land, a great venue for special events. PortAventura Park, a leisure park with different theme areas that can be reserved exclusively for your enjoyment. Golf, team-building activities, shows, etc., all immersed in the charm of a Mediterranean setting one hour away from Barcelona.

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