

## **PortAventura Convention Centre resumes its activities #LookingTowardsTheFuture of Events**

- The new PortAventura Business & Events advertising spot invites us to look to the future to continue creating and sharing experiences.
- PortAventura Convention Centre has recently announced that it will be reopening on 8 July. This makes it one of the first venues ready to resume activities.
- In these exceptional times that we are living through, PortAventura Business & Events continues to work to offer unique experiences in the world of events and the best option for each client.
- One of the advantages of the PortAventura Convention Centre in this new reality is the immense size of its rooms and large open spaces, which makes it easier to adhere to new physical distancing regulations. In addition, the large terraces and gardens that surround the building offer a multitude of options for new event formats outside.
- The proximity of all the spaces used by PortAventura Business & Events – convention centre, hotels, restaurants, and theme parks– makes it possible to carry out the entire event with the minimum possible movement, thus minimising risk





Through this advertising [spot](#), PortAventura Business & Events invites clients to “redesign the future together” and discover new possibilities in the events sector. “We are reinventing the art of gathering. We are discovering new realities. We are adapting to a present where everything is new”, declares the advert, which will be broadcast on the company's official channels.

The ad looks back on outstanding events held in recent years and all the successes reaped with its clients, and also sends a message of optimism.

"It's time for new beginnings, it's time to look towards the future and we want to do it with our clients", emphasises **Laura Valdeolivas, Director of PortAventura Business & Events/Convention Centre.**

### **Expansion of the Convention Centre**

**PortAventura Convention Centre** has a surface area of 20,000m<sup>2</sup> with 24 rooms and a maximum capacity for 6,000 people. Its recent expansion incorporates a room that can be divided into three, the ROMA Room, which has a total area of more than 2,000m<sup>2</sup>, natural light and views of the spectacular Mediterranean location. In addition, the expansion project incorporates a kitchen of 880m<sup>2</sup>, which will complement the catering service offered by the convention centre.

Coinciding with the reinstatement of the activities, on 8 July PortAventura Park and Ferrari Land, and hotels PortAventura, Gold River, Mansión de Lucy and Colorado Creek will be opened once again. Additionally, there will be a complete range of catering options, the possibility of team-building activities, as well as the exclusive opening of areas for events.

**Video “Looking towards the Future”:** <https://www.youtube.com/watch?v=Q1nlpVjpW9c>

### **About PortAventura Business & Events**





Everything a company needs to turn any event into a complete success is within your reach at PortAventura Business & Events: PortAventura Convention Centre is spacious, versatile and fully equipped with cutting-edge technology and 24 multi-functional rooms with the capacity to hold up to 6,000 people at the same time within a surface area of 20,000m<sup>2</sup>. Five 4-star hotels and one 5-star hotel (Mansión de Lucy) with a total of 2,200 rooms throughout the resort. High-quality onsite catering facilities. Ferrari Land, a great venue for special events. PortAventura Park, a leisure park with different theme areas that can be reserved exclusively for your enjoyment. Golf, team-building activities, shows, etc., all immersed in the charm of a Mediterranean setting one hour away from Barcelona.

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