

Press Release

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600 members of the world's largest print and design community gathered at PortAventura Convention Centre



- Dscoop, HP's graphic arts user group, chooses PortAventura Convention Centre to hold its most popular event, Dscoop EDGE.
- 600 members of the world's largest print and design community gathered at PortAventura Convention Centre. The event featured presentations and technical sessions with leading experts in the sector and took over the entire Convention Centre.

PortAventura, 25 June 2019. - From 19 to 21 June, PortAventura Convention Centre was the venue for **Dscoop EDGE**, an event where professionals from the digital design and print industry had the opportunity to network and take part in professional development activities. In this way, and thanks to Dscoop, 600 participants have enjoyed three days of various presentations, sessions, exhibition spaces with stands and time for networking and fun.



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The entire PortAventura Convention Centre was used for the event, in which rooms and halls housed a multitude of stands to create a fair called Solutions Showcase, where attendees were able to learn about the new products offered by the different brands in the sector. There was also a conference room for presentations and five breakout rooms where workshops and educational sessions were held. Attendees stayed in the recently renovated Hotel PortAventura and Hotel Caribe and also enjoyed a cocktail networking dinner in Ferrari Land, as well as another evening meal with a special party at Lumine Beach Club with spectacular views of the Mediterranean Sea.

Dscoop EDGE also welcomed distinguished experts in different complementary disciplines such as Chris Baréz-Brown, founder of Upping Your Elvis, Fredrik Härén, expert in business creativity and Alon Bar-Shany, CEO of HP Indigo, among many other industry speakers, which provided the technical basis for the members of this platform to optimise their knowledge in terms of digital transformation, e-commerce and market trends.

About PortAventura Business & Events

Everything a company needs to turn any event into a complete success is within your reach at PortAventura Business & Events: PortAventura Convention Centre is spacious, versatile and fully equipped with cutting-edge technology and 18 multi-functional rooms with the capacity to hold up to 4,000 people at the same time within a surface area of 14,000 m². Four 4-star hotels and one 5-star hotel (Mansión de Lucy) with a total of more than 2100 rooms throughout the resort. High-quality onsite catering facilities, at over 30 restaurants. Ferrari Land, a new venue for special events. PortAventura Park, a leisure park with different theme areas that can be reserved exclusively for your enjoyment. Golf and Team Building activities and shows – all immersed in the charm of a Mediterranean setting.

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