

Press Release

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PortAventura Convention Centre expands its infrastructure, reaching 20,000 m² with a total of 24 rooms



- An ambitious **expansion of more than 6,000 m²** adds a **new 2,110 m² room** that can be divided into three separate areas capable of accommodating more than **2,000 people** simultaneously.
- With the new expansion, PortAventura Convention Centre will reach a total surface area of **20,000 m²**, **with 24 rooms** in total and a capacity to accommodate up to **6,000 people**.
- The addition of the new **4-star Hotel Colorado Creek** boosts the hotel division and brings the total number of rooms in the complex to more than 2,200.
- **The 4-star Hotel PortAventura**, the most convenient to PortAventura Business & Events and located right next to the Convention Centre, has opened its doors with complete renovation.

PortAventura, June 10, 2019 - PortAventura Business & Events is carrying out an ambitious 6,000 m² expansion of its Convention Centre's infrastructure, reaching 20,000 m²



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in total with an investment of €11,000,000. This important new addition is scheduled for November 2019 and highlights the decisive commitment of PortAventura Business & Events to innovation and growth.

The new Convention Centre building is fully integrated into the landscape, together with the existing building, and will have a new room, called “**Sala Roma**”, that can be separated into three separate sections with a total area of 2,110 m², and with a capacity to welcome more than 2,000 people. This new space will have natural lighting, just like the rest of the rooms and common spaces in the Convention Centre. It will also be surrounded by terraces and Mediterranean-style gardens offering unbeatable views of both the sea and the golf courses. The new extension will also include a 880 m² kitchen that will complement the existing one located on the centre’s ground floor.

The building’s new extension has been incorporated into the Mediterranean surroundings, taking into account objectives such as sustainability and environmental friendliness. The use of natural resources and the minimization of impact on the landscape has been a priority from the very beginning.

The extension, like the rest of the building, is fully accessible for people with reduced mobility.

PortAventura Business & Events is expanding its hotel offer

The **4-star Hotel Colorado Creek**, the sixth property in the complex, officially opened its doors on 1 June with unique characteristics that fits in perfectly with the PortAventura World brand values and high-quality standards that it offers to its guests.

The hotel offers **150 rooms, each 41 m²** and accessible to visitors with disabilities, decorated in detail and equipped with two queen sized beds to ensure maximum comfort. All the rooms are distributed across three buildings, onto which the fourth building is attached, with a restaurant and exclusive parking.

The new hotel will complete the PortAventura Business & Events accommodation offer with a total of 2,200 rooms.

Also, at the end of May 2019, the **4-star Hotel PortAventura** reopened its doors after an important renovation of its 500 rooms, common spaces and three of its restaurants (Buffet del Port, Port Regata and Pica Pica). Hotel PortAventura is the most convenient spot for PortAventura Business & Events, as it is only a 3-minute walk from the Convention Centre.



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“This range of improvements and new added features will reinforce our ability to hold simultaneous and larger scale events and, consequently, increase our competitiveness,” says **Laura Valdeolivas** director of PortAventura Business & Events/Convention Centre. “Hundreds of national and international companies have already chosen to hold their events in our facilities, and we hope to continue growing, thanks to this big investment that reflects a great commitment to the growth of our division.”

The current offer of PortAventura Business & Events includes a large, versatile convention centre with the capacity to accommodate more than 4,000 people, five 4-star hotels and a 5-star hotel with more than 2,200 rooms, its own restaurants, team-building activities, shows, golf courses and beach club. It is also able to offer exclusive openings of PortAventura Park and Ferrari Land, a unique event space in Europe, all immersed in the charm of its Mediterranean surroundings and located only one hour from Barcelona.

About PortAventura Business & Events

Everything a company needs to turn any event into a complete success is within your reach at PortAventura Business & Events: PortAventura Convention Centre is spacious, versatile and fully equipped with cutting-edge technology and 18 multi-functional rooms with the capacity to hold up to 4,000 people at the same time within a surface area of 14,000 m². Four 4-star hotels and one 5-star hotel (Mansión de Lucy) with a total of more than 2100 rooms throughout the resort. High-quality onsite catering facilities, at over 30 restaurants. Ferrari Land, a new venue for special events. PortAventura Park, a leisure park with different theme areas that can be reserved exclusively for your enjoyment. Golf and Team Building activities and shows – all immersed in the charm of a Mediterranean setting.

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