



UNIQUE IN EUROPE

A UNIQUE SPACE FOR SPECIAL EVENTS



FERRARI SPIRIT

Ferrari Land the new park occupying an area of 70,000 m², offers you different services which will turn your event into a **Ferrari Experience: exclusive openings, open-air functions, gala dinners** in an authentic *trattoria* where you can taste the best dishes in Italian cuisine as well as the option to carry out **teambuilding activities**. Experience the spirit of Ferrari Land. A tribute to the genius of **Enzo Ferrari**, to the lifestyle he created and to his iconic rosso corsa racing cars: symbols of speed, technology and innovation.



ESCLUSIVITÀ

EXCLUSIVE OPENINGS



TEAMBUILDING ACTIVITIES



RIDES & GAMES



GALA DINNERS



OUTDOOR FUNCTIONS



DESIGN

ITALIAN THEMING



ITALIAN THEMING

Enjoy a trip through the most emblematic buildings of cities like Rome, Milan and Venice, and immerse yourself in the most genuine Italian heritage. tribute to the origins of the brand and to its founder, Enzo Ferrari.



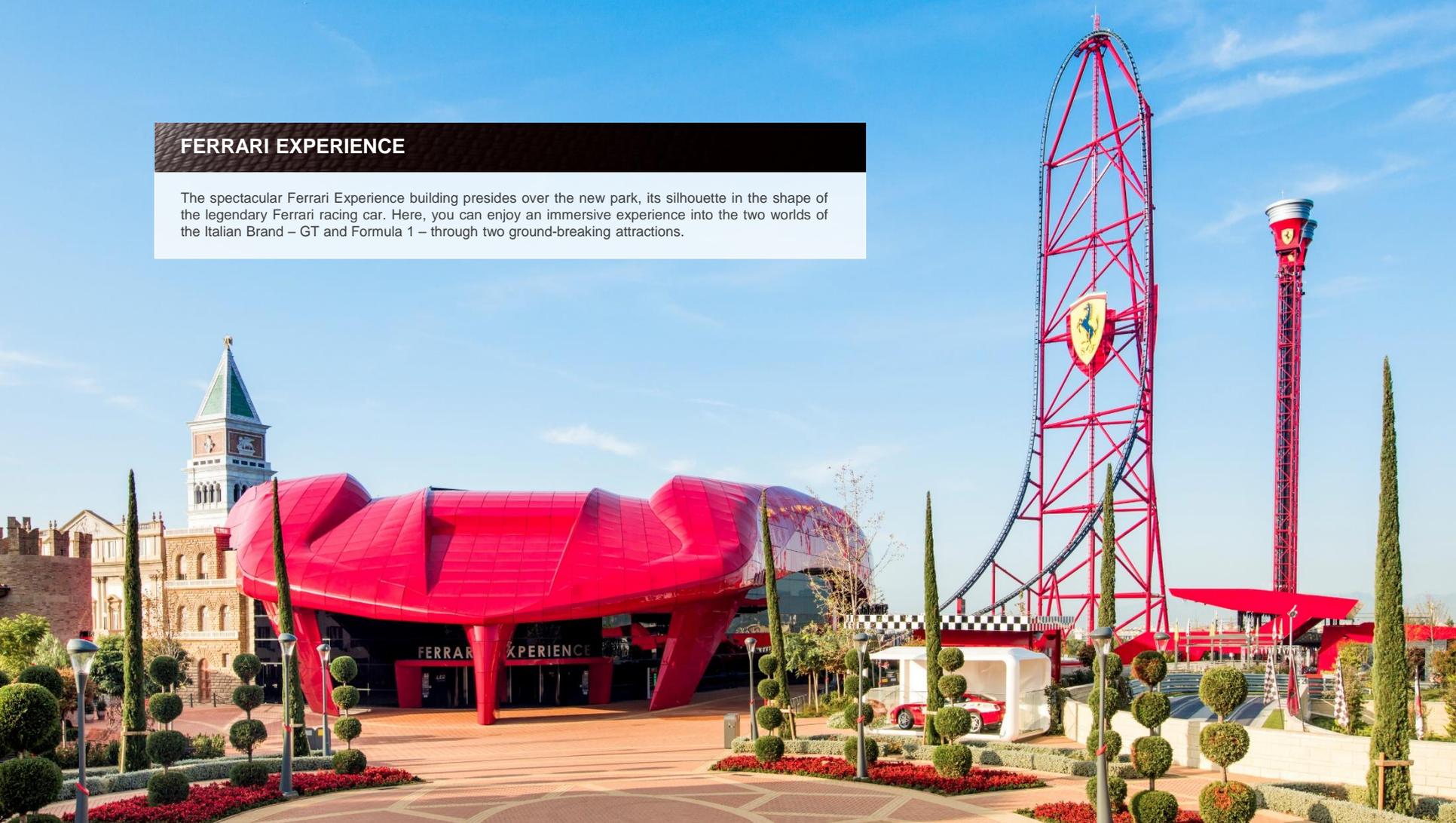


INNOVAZIONE

FERRARI EXPERIENCE

FERRARI EXPERIENCE

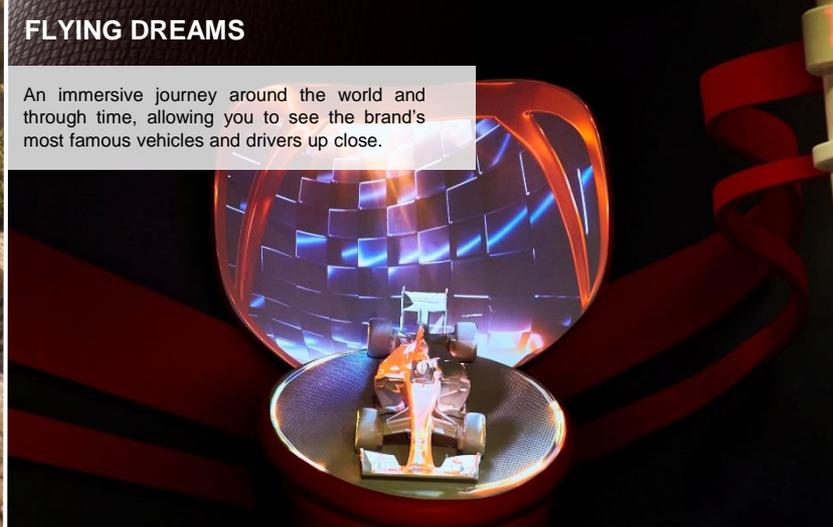
The spectacular Ferrari Experience building presides over the new park, its silhouette in the shape of the legendary Ferrari racing car. Here, you can enjoy an immersive experience into the two worlds of the Italian Brand – GT and Formula 1 – through two ground-breaking attractions.





FLYING DREAMS

An immersive journey around the world and through time, allowing you to see the brand's most famous vehicles and drivers up close.



RACING LEGENDS

Put your driving skills to the test driving a Ferrari through the streets of Rome, along the most famous racing circuits in the world, or through imaginary futuristic scenes.

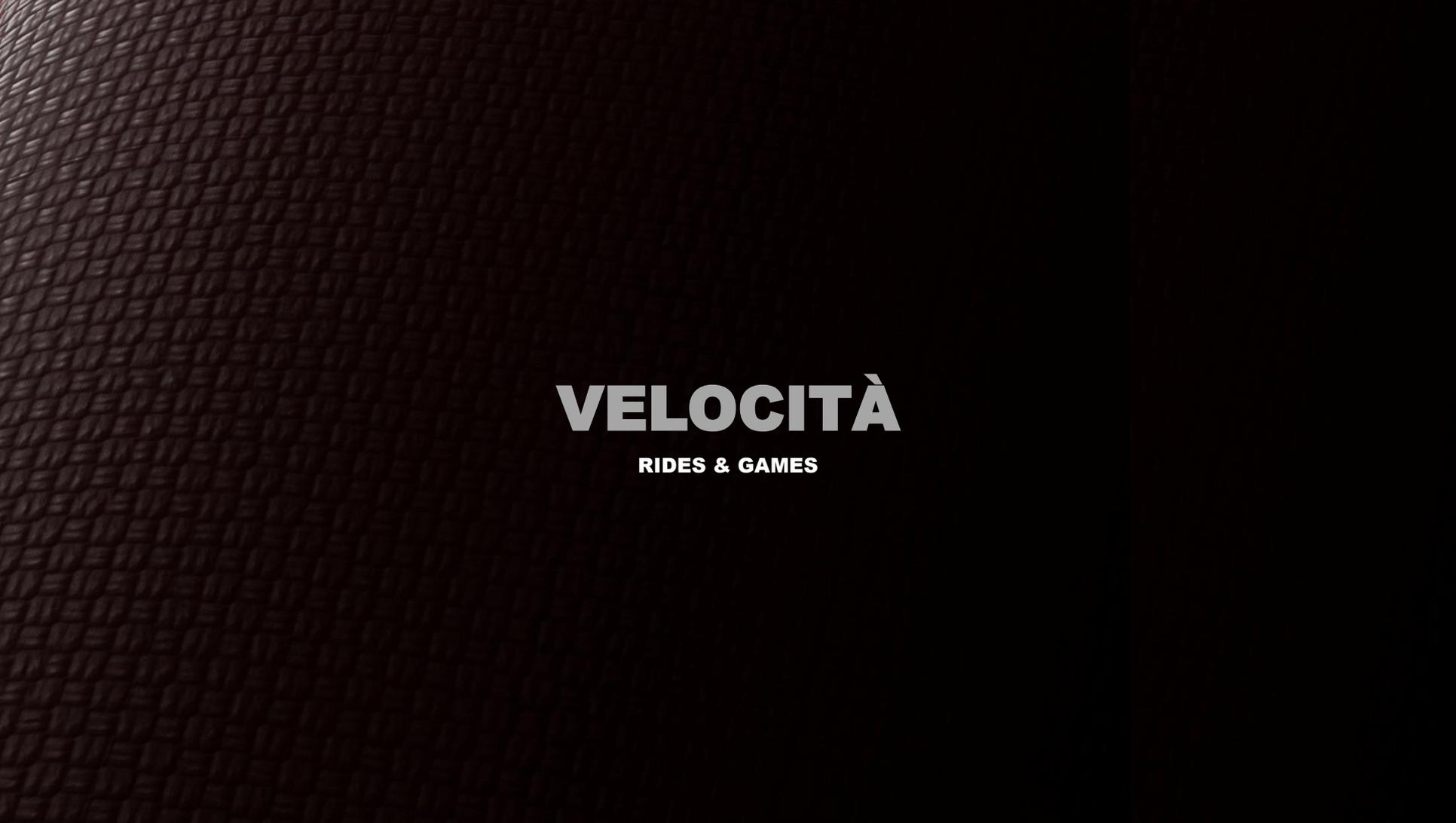




FERRARI LAND GALLERY

An impressive space where visitors can enjoy an interactive experience and learn details of the history of the legendary Ferrari team.





VELOCITÀ

RIDES & GAMES



RED FORCE

The highest and fastest vertical accelerator in Europe.
Acceleration of 0 to 180 mph in 5 seconds and a height of 112 metres.





THRILL TOWERS

Feel the rush of adrenaline as you descend the exclusive mechanical gear of Ferrari Land, in two thrilling 55-metre-high towers.



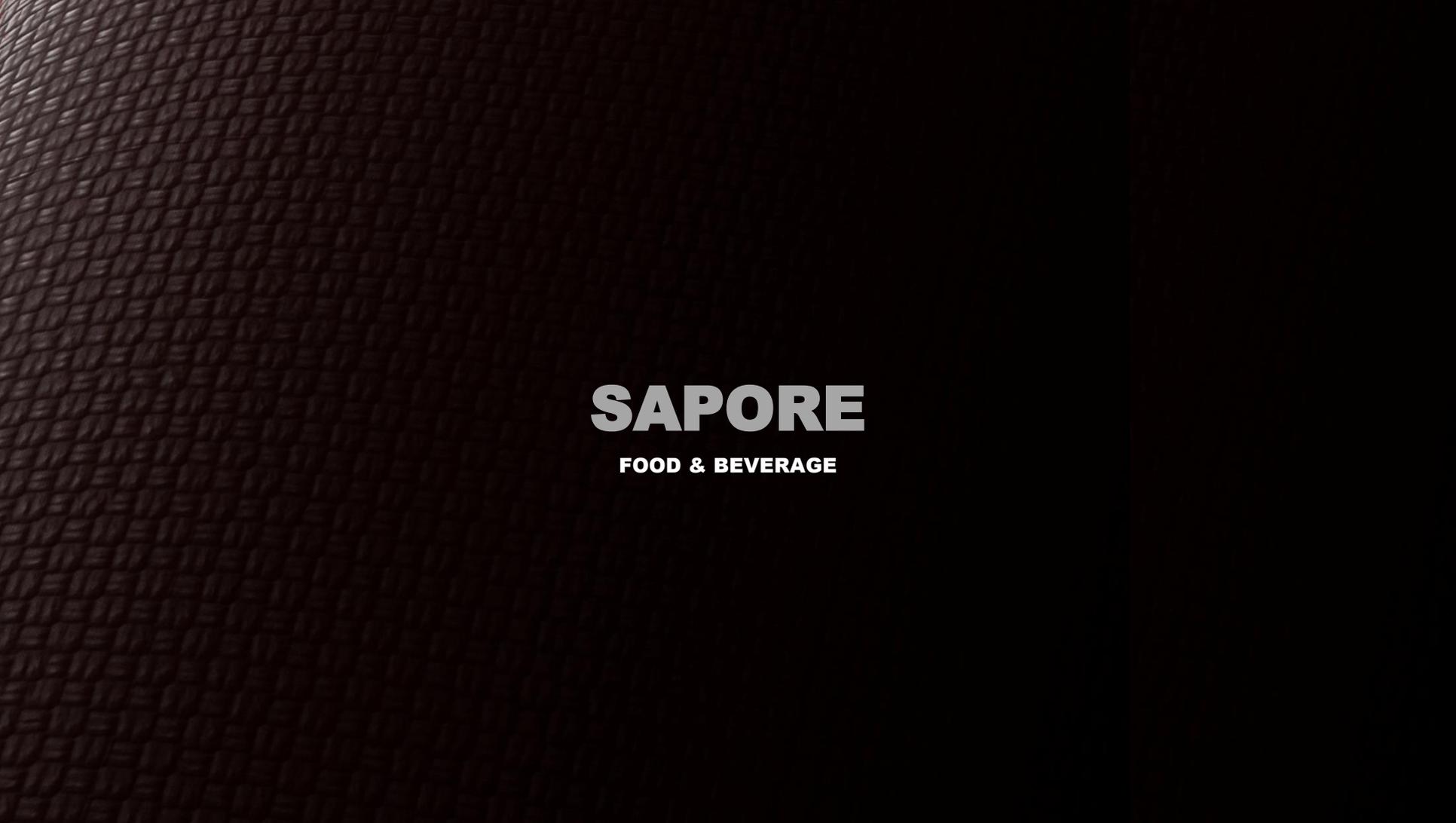
POLE POSITION CHALLENGE

Feel like a professional Ferrari driver as you take the wheel of an authentic f1™ simulator. A unique opportunity to explore brand new sensations at the wheel of a Ferrari.



PIT STOP RECORD

Discover the most enjoyable boxes and compete together with your team in the quickest technical stop at Ferrari Land.



SAPORE

FOOD & BEVERAGE



VIA ITALIA

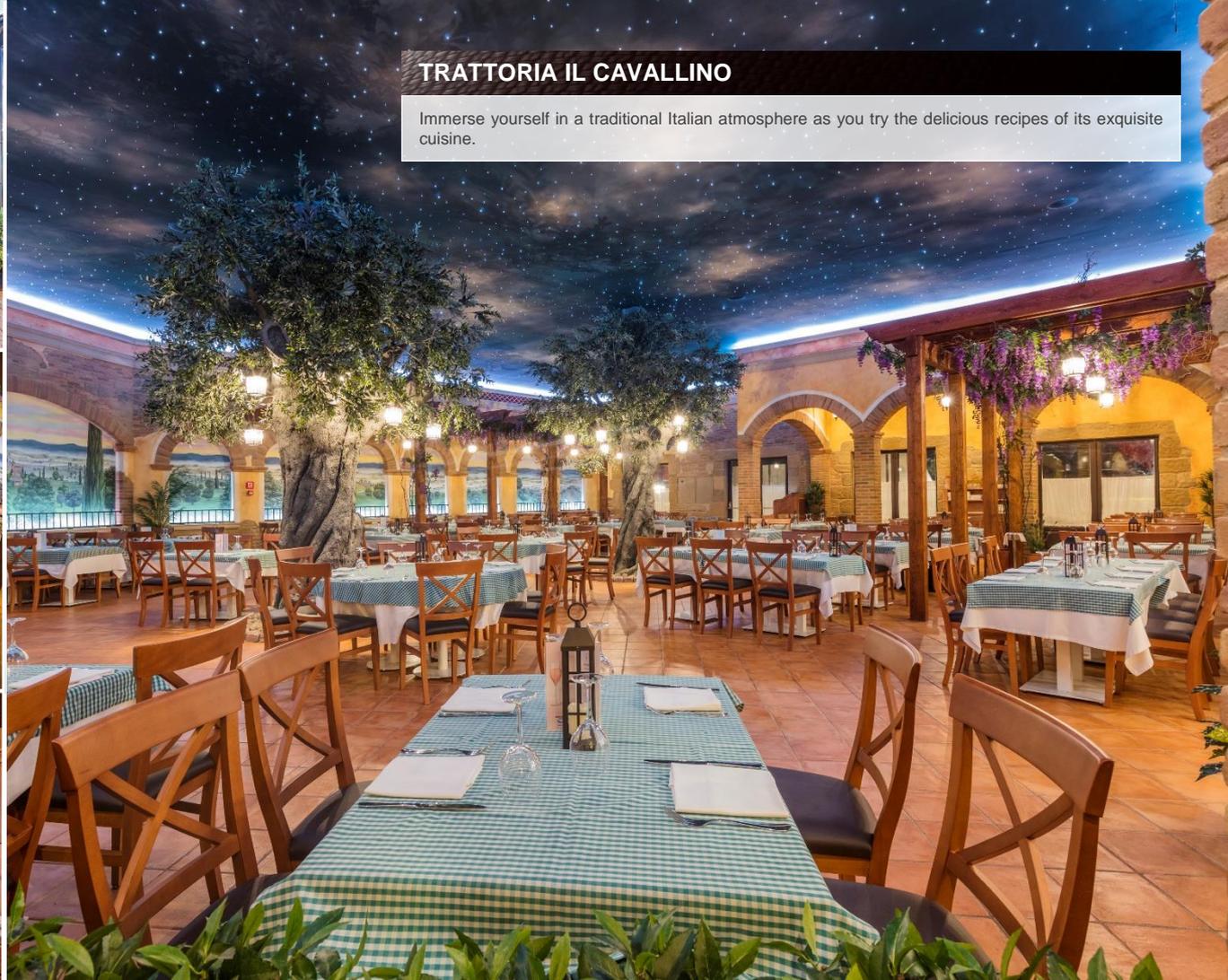
Enjoy a welcome drink or an al-fresco dinner in front of the most emblematic buildings of the Italian heritage.

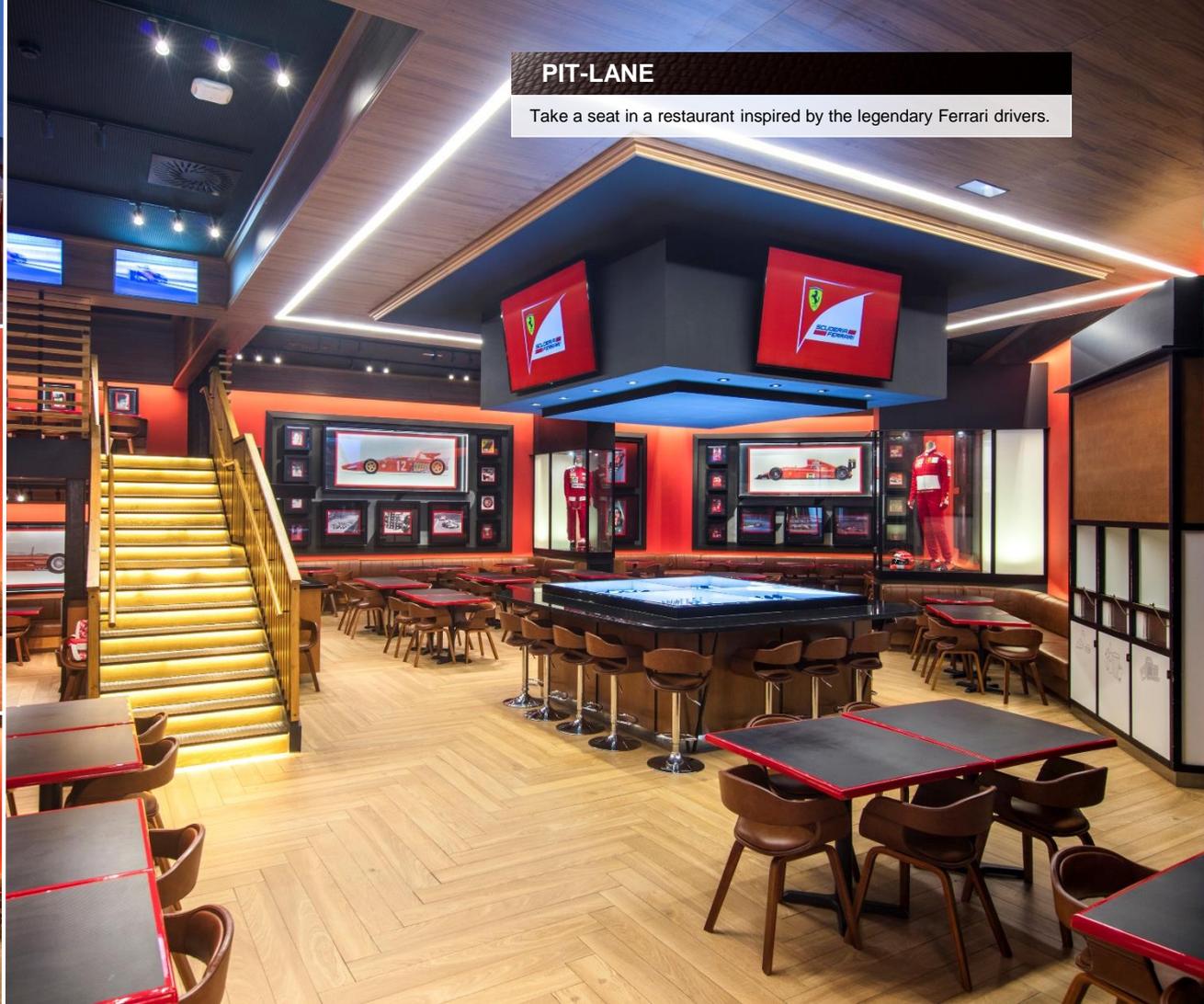




TRATTORIA IL CAVALLINO

Immerse yourself in a traditional Italian atmosphere as you try the delicious recipes of its exquisite cuisine.





PIT-LANE
Take a seat in a restaurant inspired by the legendary Ferrari drivers.



RIDES & GAMES ATRACCIONES Y JUEGOS

- 1 Red Force
- 2 Ferrari Experience Racing Legends
- 3 Ferrari Experience Flying Dreams
- 4 Thrill Tower Bounce-back
- 5 Thrill Tower Free Fall
- 6 Pole Position Challenge
- 7 Ferrari Experience Ferrari Land Gallery
- 8 Pit Stop Record

OTHER SERVICES OTROS SERVICIOS

- 9 Ferrari Land Store
- 10 Ferrari Land Stage



F&B RESTAURACIÓN

A Il Cavallino

B Pit-Lane

C Via Italia

D Paddock

**TURN YOUR EVENT
INTO A UNIQUE EXPERIENCE**



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