



IDEAS, TIPS AND SUGGESTIONS

TO MAKE YOUR EVENT MORE
SUSTAINABLE AND ENVIRONMENTALLY FRIENDLY

SUSTAINABILITY



Establish criteria to minimise or streamline the consumption of materials that will later be discarded as waste, such as backdrops, decorations, props, large-size printouts, etc.



Encourage the use of projections on walls and ceilings rather than traditional advertising and signage.



Choose menus based on locally-sourced, seasonal, regionally traditional and typical products.



Reuse, donate or make full use of materials used during the event.



Avoid the use of substances or materials that have been manufactured using substances that are toxic or harmful to the environment.



Include more fruits, vegetables (particularly greens) and pulses in the menus.



Consult the services of a specialised agency to calculate the CO₂ emissions generated during technical production of the event. Take part in an eco initiative in order to offset your carbon footprint.



Prioritise the use of digital documents and mobile applications for park plans, schedules and similar and avoid printing and subsequent waste of paper.



Limit the quantity of publicity documents handed out at events (catalogues, information packs, leaflets, business cards, etc.) and opt for digital media, mobile applications, etc.

CORPORATE SOCIAL RESPONSIBILITY



Help people with Down's Syndrome to enter the world of work by hiring them as staff to help out at your event.



Select publicity items or gifts that are ethically sourced, environmentally friendly or made using sustainable materials and/or by a social organisation with which you are able to collaborate. Ask for our catalogue of responsible gifts from organisations that work together with the PortAventura Foundation.



For participants with impaired hearing, you can subtitle videos and hire the services of a sign language interpreter.



For participants with impaired sight, there are free audio description applications. (for example, Audex 11).



Plan a fundraising activity (collection at a gala dinner, direct donations from companies, etc.). The PortAventura Foundation can help you to manage Funds received.

MATERIALS FOR CATERING AND DECORATION



Use recycled and/or reusable items for event decoration such as pallet furniture, recycled cardboard, etc.



Use recycled or eco-friendly paper. Use both sides of each sheet and avoid negative text.



Limit the use of traditional flipcharts and present information using projectors.



When it is essential to print on paper, use ECOFONT to save 50% ink/toner.



Serve food on reusable crockery, as this dramatically reduces the generation of wastes and impact on the environment caused by disposable plates.



Use water sources instead of providing small plastic bottles of water. The event could provide each participant with a corporate-branded glass/cup to reuse throughout the event.

TEAM BUILDING ACTIVITIES

THAT PROMOTE RESPECT FOR THE ENVIRONMENT
AND HELP GROUPS IN NEED

Concept: Team Building activities supplier and partner. Cooperative that has specialised in activities that promote sustainability and/or participation to improve conditions for groups at risk of social exclusion.



Examples of sustainable activities:
Construction and placement of nesting boxes for species of birds at risk of extinction; Placement of cameras to monitor nesting; Reforestation of degraded green spaces.



Example of responsible activities:
Improving facilities for groups with limited resources (painting and improvements to fencing in social organisation centres, centres for the protection of minors, abused women, etc.)



Healthy Day: Dynamic and practical workshops given by professionals that provide advice and explain the benefits of leading a healthy lifestyle, with guidelines for physical activity.



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