



Amplifon celebrates its annual Kick off at PortAventura Convention Centre



PortAventura Convention Centre - Tuesday, 03rd May 2017.- Amplifon, a global company with over 65 years of experience in hearing solutions, recently brought together 520 employees from Spain and Portugal for its 'annual Kick Off', where last year's results and this year's objectives were presented.

For the plenary meeting at the PortAventura Convention Centre HD audiovisual equipment was installed for the simultaneous screening of presentations in two languages. The rest of the centre's meeting rooms were built by modular walls to form 11 rooms on the same floor for breakout sessions in which the firm's new products, suppliers and annual results were presented.

During the three-day event, Amplifon's employees were accommodated at the Gold River Hotel with direct access to PortAventura Park. The participants were treated to a western-themed welcome dinner with





entertainment in one of PortAventura Park's areas, and on the second day, the China and Far-West areas, featuring the park's star attractions, were opened exclusively for them. In the evening, a gala dinner was held at the restaurant La Cantina, which included a performance by Rock the Night with a tribute to rock music of the 60s, 70s, and 80s.

*To download more pictures please click here

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