



PortAventura, venue for the MPI (Meeting Professionals International) seminar

MPIday: bringing professionals from the event sector together to help them optimise productivity and self management skills

PortAventura Business & Events, the Tarragona Convention Bureau, the Costa Daurada Convention Bureau and Costa Daurada hosted the most recent event organised on 18 May last by MPI, the largest association of meeting and event professionals in the world which currently has more than 24,000 members spread over 83 countries.

Members of MPI Spain, and the Tarragona and Costa Daurada Convention Bureaux met in a relaxed and informal atmosphere for an enjoyable learning experience at the first theory-and-practice session organised by MPI in Tarragona. The first part of the day, which took place at the PortAventura Convention Centre, benefited from the participation of entrepreneur and Personal Productivity trainer Berto Pena. In an amenable and dynamic way Pena administered the participants 'a strong dose of common sense', aimed at fulfilling the seminar objective: to provide key tools for organising the working day, identifying the important tasks and the enemies of productivity, effective team working, and keeping on top of email.

After a break which gave the participants an opportunity for networking and building up their strength with the help of a finger buffet prepared with local produce and wines, the Gold Events Team, headed up by ex basketball player Tomás Jofresa, organised the more intrepid into teams to try out their time management strategy in the PortAventura Park.

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About Meeting Professionals International (MPI)

MPI is the largest association of meeting and event professionals in the world. Currently with representation in 86 countries, it has over 22,000 members distributed among 71 chapters, 13 of which are in Europe. MPI's Spanish chapter was set up in 2006, and now has more than 170 members, who are all middle or senior managers from event agencies themselves, their suppliers and clients.

As an association MPI takes on a variety of roles – professionalisation of members, transmission of information and networking among professionals as well as promoting and championing the meeting and event sector in general.

MPI's vision is to build a global community in the meeting and event industry. Its mission lies in increasing the corporate and professional recognition of those responsible for the organisation of events; fostering the exchange of ideas and experiences among its members, and ensuring their ongoing professional development.

www.mpi-spain.org / www.mpiweb.org

For more information please contact:

Montse Escobar

Directora de Servicios al Cliente

Grey

montse.escobar@grey.es

Tel. +34 93 365 02 00

Victoria Galván

Marketing & Communication Manager

Business & Events

PortAventura Convention Centre

www.portaventura-be.com

Tel. +34 977 77 92 06

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